

Real Estate Acquisition Profile

Investment Criteria & Target Markets

DHG Holding is actively expanding its real estate portfolio in Switzerland and is seeking new acquisition opportunities. Our investment strategy is focused on high-quality residential and mixed-use assets in well-connected locations in German-speaking Switzerland, supported by clear and structured acquisition criteria.

Asset Class

Multi-family residential buildings
Mixed-use properties with a residential focus and complementary commercial components

Asset Type

Existing properties (in good condition or suitable for redevelopment)
Land plots with approved development projects (valid building permits)

Market Segment

Mid-market (affordable housing)

Investment Volume

from CHF 5M up to CHF 100M+

Investment Regions

Focus on B-locations and strong C-locations, with sustainable demand and growth potential. Locations should offer good connectivity to public and private transportation networks, as well as convenient access to essential daily amenities.



Priority zones:

- Zürich and Greater Zürich Area
- Zug
- Schwyz
- Lucerne
- St. Gallen and Eastern Switzerland